



## **Whiteley Town Council Corporate Strategy 2017/18**

### **1.0 Vision**

***Whiteley Town Council will strive to improve the quality of life for the residents of Whiteley by working closely with the community and appropriate service providers.***

***The Council will work in an open and accountable manner for the benefit of its residents.***

### **2.0 Strategy**

#### **2.1 Pursue devolvement of responsibilities with District and County authorities including:**

- Key role in planning and master planning to ensure maximum local input through Winchester City Council's Local Plan process
- Working with relevant stakeholders on all matters that affect Whiteley residents including car parking, traffic and security.
- North Whiteley to ensure the timely provision of improvements to existing and new infrastructure following planning approval for the development on 12 October 2015. This would include:
  - increased traffic capacity to key distributor roads, removal of single route dependency to some areas to improve emergency access, additional points of access to Whiteley from surrounding areas
  - primary schools
  - secondary school
  - open spaces and environmental improvements and enhancements
  - affordable housing to meet local needs
  - changes to present Town boundary
  - no private management companies
  - sports pitches
  - Broadband and mobile phone infrastructure

## **2.2 To continue to campaign for unmet and ongoing community requirements**

### **2.2.1 Continue to improve health and well being:**

- Protect and enhance aspects of living in Whiteley most valued by residents including its natural setting, peaceful surroundings and family friendly communities
- Work to improve aspects of living in Whiteley most disliked by residents including poor access, traffic congestion, and the need for a secondary school
- Ensure sports and play equipment is well maintained and replaced at appropriate intervals
- Support the development of new sports and leisure facilities
- Raise awareness of sports and active leisure opportunities
- Raise awareness of volunteer opportunities
- Promote and raise awareness of environmental and energy saving issues
- Continue to support local schools
- Continue to provide community events including the Meadowside Music Festival and Fireworks display.

### **2.2.2 Maintain and improve community safety:**

- Support and work closely with Police and Police Community Support Officers to minimise speeding, unsociable parking, vandalism, anti-social behaviour, nuisance issues and to monitor and reduce incidents of under age drinking/substance abuse problems

### **2.2.3 Reduce traffic congestion:**

- Campaign for improvements in public transport and access to public transport information.
- Encourage the provision of buses to take primary aged children and their parents to school when allocated schools are outside Whiteley.
- Ensure improvements to the existing road network are carried out as required by the Town Council's Highways Strategy and s106 for North Whiteley.
- Encourage walking and cycling wherever possible, raising awareness of local rights of way and footpaths

#### **2.2.4 Support effective economic development:**

- Support the ongoing development of Whiteley Business Forum
- Raise awareness of local business and job opportunities
- Support the provision of shared and additional parking in the business parks where justified

#### **2.2.5 Work effectively with young people:**

- Ensure the views of young people are heard, understood and acted upon as appropriate
- Support the provision of new facilities for young people in Whiteley
- Support provision of regular public transport to access swimming pools and other leisure facilities

#### **2.2.6 Communicate effectively with residents:**

- Continue to develop the Whiteley Voice, Social Media platforms and Town Council website and engage and encourage the community to play an increasingly active role in local issues

### **2.3 Develop the status of the Town Council and Councillors**

- Ensure that Councillors and Clerk undertake and maintain appropriate training opportunities to develop skills in order to meet changes in legislation.
- Ensure the council qualifies for the Power of Competence as provided by the Localism Act.
- Continue to promote good practice in accordance with the award of Town and Town Council Charter for Member Development
- Review the Charter of Member Development and seek accreditation/reaccreditation if appropriate